



**2021 Don Quijote Award Winners**

The Don Quijote Awards Gala was conceived in 1997, by a group of visionaries from the **Hispanic Chamber of Commerce of Metro Orlando (HCCMO)** and **Prospera**.

This event was created to serve three main objectives:

- To increase diversity, equity, and inclusion efforts by recognizing outstanding Hispanic business owners and professionals.
- To celebrate the economic, cultural, and social contributions of the Hispanic community in Central Florida.
- To serve as a fundraiser for the top two economic development organizations serving the Hispanic business community and supporting the sustainable growth of minority-owned companies.

The Don Quijote Awards has become one of the most prestigious events in Central Florida.

Honorees receive awards in one of the following categories:

**Hispanic Business of the Year: Five Years or Less**

**Hispanic Business of the Year: More Than Five Years**

**Professional of the Year**

**Excellence**

**Hispanic Community Champion**

**Lifetime Achievement**

To date, a total of 154 outstanding professionals, leaders and business owners have been honored with this prestigious award.



The Hispanic Chamber of Commerce of Metro Orlando (HCCMO) a nonprofit organization whose mission is To drive economic growth by strengthening Hispanic business in Central Florida.

Since 1993, HCCMO The Hispanic Chamber of Commerce of Metro Orlando is an epicenter for business acceleration – and a place where commerce happens every day. Members have access to exclusive benefits, programs, and events focused on three pillars – Commerce, Coaching, and Community Building. With more than 1,450 members, this Chamber is one of the largest in the region and one of the most-recognized Hispanic chambers in the nation.

For more information about the Hispanic Chamber of Commerce, please visit [hccmo.org](http://hccmo.org) or call 407-428-5870.



is an economic development, nonprofit organization that since 1991 has specialized in providing Hispanic entrepreneurs bilingual assistance to

establish or expand their business.

In the last five years alone, Prospera has facilitated over \$60 million in loans, trained over 20,000 entrepreneurs, and helped consulting clients create or retain over 16,000 jobs. It has offices in Florida's north central, south, and west coast regions and other states like North Carolina and Georgia.

For more information, visit [www.prosperausa.org](http://www.prosperausa.org) or call 407-428-5872.

# Event Details



## Saturday, December 10, 2022 Epcot's Showplace Pavilion

6 PM Cocktail Reception · 7 PM Awards Ceremony  
9:30 PM Dancing & Entertainment

- Most prestigious Hispanic event in Central Florida
- Celebrated at a Disney Theme Park
- Your contribution supports the growth of the two most important Hispanic economic development organizations in the region
- Opportunity to network with top business & community leaders and business owners
- Your brand will be in front of a 1,000+ audience comprised of highly influential leaders, decision makers, business owners and professionals
- Admission includes:
  - Black-tie event
  - VIP cocktail reception
  - Awards ceremony
  - Dinner prepared by Disney's renowned chefs
  - Shuttle from Epcot's parking lot to exclusive event venue
  - Entertainment and dancing



[www.DonQuijoteAwards.com](http://www.DonQuijoteAwards.com)

### 2021 Proud Sponsors



Presented by the Hispanic Chamber of Commerce of Metro Orlando & Prospera

## Diamond/Venue Sponsor • \$180,000

Industry exclusivity at this level

- **Four (4) corporate tables of 10 at the formal dinner (VIP seating)**
- **Welcome/promotional presentation (2 min. max) during the event and :30 second video**
- **Company representative presents one of the Don Quijote Awards during the ceremony**
- **:30 second video during DQA Press Conference**
- **Company logo included in finalists/winners' videos**
- **Company logo prominently placed in all print media ads**
- **Company logo prominently placed on cover of event program**
- **Two (2) full-page ads on back cover page in event program and inside front cover of event program**
- **Company logo prominently displayed at event location**
- **Company logo prominently placed in all print media ads**
- **Company recognized as top sponsor of the Don Quijote Awards pre-event press conference**
- **Company logo included in all nomination materials**
- **Special video to be featured on HCCMO's and DQA's social media platforms and to all DQA attendees**

## Sapphire • \$30,000

Industry exclusivity at this level

- **Three (3) corporate tables of 10 at the formal dinner (VIP seating)**
- **Opportunity to have company representative present the Don Quijote Award at the ceremony (one category)**
- **Company logo prominently displayed at event location and all media ads**
- **Company recognized as host sponsor of DQA Press Conference**
- **Opportunity to place a complimentary company ad on inside back cover in event program**
- **Company logo prominently displayed at Don Quijote Awards pre-event press conference**
- **Company recognized as a top sponsor in all related DQA events**

## Milestone Sponsor • \$90,000

Industry exclusivity at this level

- **Three (3) corporate tables of 10 at the formal dinner (VIP seating)**
- **Opportunity to have company representative present the Don Quijote Award at the ceremony (one category)**
- **Opportunity to have company representative deliver 1 minute sponsorship remarks and video**
- **Special sponsor of the 25th Anniversary of the Don Quijote Awards Pre-gala reception with past Don Quijote Award winners**
- **Company logo included in finalists/winners' videos**
- **Company logo prominently displayed at event location**
- **Company logo prominently placed in all print media ads**
- **Full-page ad in event program (premier placement)**
- **Company logo prominently displayed at Don Quijote Awards pre-event press conference**
- **Company recognized as a top sponsor in all related DQA events**
- **Special video to be featured on HCCMO's and DQA's social media platforms and to all DQA attendees**

## Platinum • \$15,000

Industry exclusivity at this level

- **Two (2) corporate tables of 10 at the formal dinner (VIP seating)**
- **Opportunity to have company representative co-present the Don Quijote Award at the ceremony (one category)**
- **Opportunity to place promotional giveaways at each dinner setting**
- **Company logo prominently placed in all print media ads**
- **Opportunity to place a complimentary company ad (one full page) in event program**
- **All Gold Level benefits**



# General Sponsorships



## Gold • \$10,000

- One (1) corporate tables of 10 at the formal dinner
- Company logo displayed at event location
- Company logo placed on Don Quijote Web site with hot link for visitors to connect directly to company Web site
- Company logo placed in event program
- Opportunity to place a complimentary company ad (one 1/2 page) in event program
- Company logo placed in all print media ads
- Company name mentioned in radio announcements
- Verbal recognition during the event
- Company logo displayed at Don Quijote Awards pre-event press conference

## Supporter • \$5,000

- One (1) corporate table of 10 at the formal dinner
- 25% discount rate on advertising fee in event program
- Verbal recognition during the event
- Company name displayed at Don Quijote Awards pre-event press conference

## Silver • \$7,500

- Corporate table of 10 at the formal dinner
- Company logo displayed at the event location
- 50% discount rate on advertising fee in event program
- Pre and post-event mention in HCCMO and Prospera newsletters
- Verbal recognition during the event

## Corporate Tables (seats 10 guests)

**Early Bird** – \$3,250 (before September 30<sup>th</sup>)

\$3,500 (After October 1<sup>st</sup>)

## Individual Tickets

**(Up to 4 people will be seated together based on space availability)**

**Early Bird** – \$275 (before September 30<sup>th</sup>)

\$300 (After October 1<sup>st</sup>)

## Program Ads

### Full Page Ad – \$1,000

Included with top sponsorship levels

Live area 8.5" W x 11" H

### Half Page Ad – \$700

Included with some sponsorship levels

Live area 8.5" W x 5.25" H

**Publication size: 8.5" W x 11" H**

**Deadline: November 16, 2021**

**Please send ads to: [info@hispanicchamber.net](mailto:info@hispanicchamber.net)**

- Extra bleed, PDF format, 300 dpi or greater
- FORMAT File Formats Accepted: PDF
- Resolution: Submitted files must be no less than 300 dpi
- Fonts: All fonts must be embedded. Only OpenType and Postscript fonts will be accepted
- NO TRUE TYPE FONTS
- Color: All color images must be CMYK and all black copy must be 100% black
- Transparencies: Transparencies and other effects used in vector format software
- Illustrator or InDesign must be flattened

# Special Sponsorships



## **Red Carpet & Cocktail Reception • \$15,000**

*(Limited to two sponsors  
industry exclusivity at this level only)*

- Recognition as exclusive sponsor of the Don Quijote Awards Reception and Red Carpet
- Opportunity to have gobo lights in the reception area with company logo
- Opportunity to distribute a branded gift to each event attendee
- VIP seating for 20 guests at the award ceremony (two corporate table of 10).
- Company name on corporate table
- Half page, four-color ad in event program.
- Company logo prominently placed in event program, print media ads, \*post event "Thank You" card and on [www.donquijoteawards.com](http://www.donquijoteawards.com)
- Company logo displayed at Don Quijote press conference
- Company logo prominently displayed during the event
- Verbal recognition during the event

## **Portrait Photography • \$8,000**

Industry exclusivity at this level

- Exclusive sponsor of the Don Quijote Awards Portrait Photography
- Company logo to be printed on each souvenir photos
- Social media promotions

## **Table Centerpieces • \$8,000**

Industry exclusivity at this level

- Company name or logo on all corporate table centerpieces
- Full page ad

## **Shuttle Service • \$12,000**

*(Limited to one sponsor)*

- Opportunity to have a promotional video and/or video commercial to loop on the bus ride to and from the Epcot World Showplace Pavilion.
- Opportunity to distribute a branded gift to each event attendee
- VIP seating for 10 guests at the award ceremony (table of 10).
- Company name on corporate table
- Half page, four-color ad in event program.
- Company logo prominently placed in event program, print media ads, \*post event "Thank You" card and on [www.donquijoteawards.com](http://www.donquijoteawards.com)
- Company logo displayed at Don Quijote press conference
- Company logo prominently displayed during the event
- Verbal recognition during the event

## **Press Conference • \$5,000**

- Logo on Press Conference Invitation and event
- Opportunity to deliver 1 minute message or video during press conference
- Opportunity to provide special gift to press conference attendees

[CLICK HERE TO PURCHASE  
SPONSORSHIP, CORPORATE TABLES  
OR TICKETS](#)

# Sponsorship Confirmation Form



## Company Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

\_\_\_\_\_ Sponsorship level: \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_\_ Corporate Table - 10 seats • Early Bird \$3,250 (before 9/30/22) / \$3,500 (After 10/1/22)

\_\_\_\_\_ Individual Ticket Early Bird - \$275 (before 9/30/22) / \$300 (After 10/1/22) - (Up to 4 people will be seated together based on space availability)

\_\_\_\_\_ I can't attend, but please accept my tax-deductible gift of \$ \_\_\_\_\_

## Program Ad Confirmation

\_\_\_\_\_ Full-Page - \$1,000 (8.5" W X 11" H)    \_\_\_\_\_ Half-Page - \$700 (8.5" W x 5.25" H)

## Payment Information

Send me an invoice \_\_\_\_\_ Check enclosed \_\_\_\_\_ [CLICK HERE TO PURCHASE ONLINE](#)

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_/\_\_\_\_ Sec. Code: \_\_\_\_\_ ZIP: \_\_\_\_\_

Please make checks payable to Prospera and mail them to 3201 E. Colonial Dr. Suite A20, Orlando, FL 32803

**For more information, please contact us at:**

**(407) 428-5872 | [kmedina@prosperausa.org](mailto:kmedina@prosperausa.org) | [www.DonQuijoteAwards.com](http://www.DonQuijoteAwards.com)**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR THE HISPANIC BUSINESS INITIATIVE FUND OF FLORIDA, INC., A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH13963), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR BY VISITING [www.800helpfla.com](http://www.800helpfla.com) REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.