



2019 Don Quijote Award Winners

The Don Quijote Awards Gala was conceived in 1997, by a group of visionaries from the **Hispanic Chamber of Commerce or Metro Orlando (HCCMO)**. And **Prospera**

- This event was created to serve three main objectives:
- *To increase diversity, equity, and inclusion efforts by recognizing outstanding Hispanic business owners and professionals.*
- *To celebrate the economic, cultural, and social contributions of the Hispanic community in Central Florida.*
- *To serve as a fundraiser for the top two economic development organizations serving the Hispanic business community and supporting the sustainable growth of minority-owned companies.*

The Don Quijote Awards has become one of the most prestigious events in Central Florida.

Honorees receive awards in one of the following categories:

Hispanic Business of the Year: Five Years or Less

Hispanic Business of the Year: More Than Five Years

Professional of the Year

Excellence

Hispanic Community Champion

Lifetime Achievement

To date, a total of 145 outstanding professionals, leaders and business owners have been honored with this prestigious award.



The Hispanic Chamber of Commerce of Metro Orlando (HCCMO) a nonprofit organization whose mission is To drive economic growth by strengthening Hispanic business in Central Florida.

Since 1993, HCCMO The Hispanic Chamber of Commerce of Metro Orlando is an epicenter for business acceleration – and a place where commerce happens every day. Members have access to exclusive benefits, programs, and events focused on three pillars – Commerce, Coaching, and Community Building. With more than 1,450 members, this Chamber is one of the largest in the region and one of the most-recognized Hispanic chambers in the nation.

For more information about the Hispanic Chamber of Commerce, please visit hccmo.org or call 407-428-5870.



Prospera, an economic development, nonprofit organization that since 1991 has specialized in providing Hispanic entrepreneurs bilingual

assistance to establish or expand their business.

In the last five years alone, Prospera has facilitated over \$36 million in loans, trained over 22,700 entrepreneurs, and helped clients create or retain over 14,500 jobs. Its offices are located across Florida's central, south and west coast regions, and in Charlotte, North Carolina.

For more information, visit www.ProsperaUSA.org or call 407-428-5872.

Event Details

Saturday, December 11, 2021

Epcot's Showplace Pavilion

6 PM Cocktail Reception • 7 PM Awards Ceremony
9:30 PM Dancing & Live Entertainment

- The Don Quijote Awards is the most prestigious Hispanic event in Central Florida
- Your contribution supports the growth of the two most important Hispanic economic development organizations in the region
- Opportunity to network with top business & community leaders and business owners
- Your brand will be in front of a 1,000+ audience comprised of highly influential leaders, decision makers, business owners and professionals
- This event is held at the Epcot World Showplace Pavilion
- Admission includes:
 - Black-tie event
 - VIP cocktail reception
 - Awards ceremony
 - Dinner prepared by Disney's renowned chefs
 - Shuttle from Epcot's parking lot to exclusive event venue
 - Entertainment and dancing



Corporate tables: \$2,250

Individual tickets: \$250

2019 Proud Sponsors



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Promoting Entrepreneurship Throughout Central Florida



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Diamond - \$70,000

Industry exclusivity at this level

- **Four (4) corporate tables of 10 at the formal dinner (VIP seating)**
- Opportunity to **deliver a welcome/promotional presentation (2 min. max) during the event**
- Opportunity to have **company representative present the Don Quijote Award** at the ceremony
- Company logo prominently placed in all print media ads
- Company logo prominently placed in event program
- Two (2) full-page ads on back cover page in event program and inside front cover of event program
- **Company recognized as a top sponsor in all related DQA events**
- **All Sapphire Level benefits**

Platinum - \$15,000

Industry exclusivity at this level

- **Two (2) corporate tables of 10 at the formal dinner (VIP seating)**
- Opportunity to have company representative co-present the Don Quijote Award at the ceremony (one category)
- Opportunity to place promotional giveaways at each dinner setting
- Company logo prominently placed in all print media ads
- Opportunity to place a complimentary company ad (one full page) in event program
- **All Gold Level benefits**

Silver - \$7,500

- Corporate table of 10 at the formal dinner
- Company logo displayed at the event location
- 50% discount rate on advertising fee in event program
- Pre and post-event mention in HCCMO and Prospera newsletters
- Verbal recognition during the event
- **All Bronze Level benefits**

Sapphire - \$25,000

Industry exclusivity at this level

- **Three (3) corporate tables of 10 at the formal dinner (VIP seating)**
- Opportunity to have company representative present the Don Quijote Award at the ceremony (one category)
- Company logo prominently displayed at event location
- **Company logo prominently** placed in all print media ads
- Opportunity to place a complimentary company ad on inside back cover in event program
- Company logo prominently displayed at Don Quijote Awards pre-event press conference
- **Company recognized as a top sponsor in all related DQA events**
- **All Platinum Level benefits**

Gold - \$10,000

- One (1) corporate tables of 10 at the formal dinner
- Company logo displayed at event location
- Company logo placed on Don Quijote Web site with hot link for visitors to connect directly to company Web site
- Company logo placed in event program
- Opportunity to place a complimentary company ad (one 1/2 page) in event program
- Company logo placed in all print media ads
- Company name mentioned in radio announcements
- Verbal recognition during the event
- Company logo displayed at Don Quijote Awards pre-event press conference
- **All Silver Level benefits**

Bronze - \$5,000

- One (1) corporate table of 10 at the formal dinner
- 25% discount rate on advertising fee in event program
- Verbal recognition during the event
- Company name displayed at Don Quijote Awards pre-event press conference
- **All Supporter Level benefits**

Supporter - \$3,500

- One (1) corporate table of 10 at the formal dinner
- Company name placed on Don Quijote Web site with hot link and event program
- 15% discount rate on advertising fee in event program

Cocktail Reception - \$12,000

(Limited to two sponsors)

- Recognition as exclusive sponsor of the Don Quijote Awards Reception
- Opportunity to have gobo lights in the reception area with company logo
- Opportunity to distribute a branded gift to each event attendee
- VIP seating for 10 guests at the award ceremony (one corporate table of 10).
- Company name on corporate table
- Half page, four-color ad in event program.
- Company logo prominently placed in event program, print media ads, *post event "Thank You" card and on www.donquijoteawards.com
- Company logo displayed at Don Quijote press conference
- Company logo prominently displayed during the event
- Verbal recognition during the event

Portrait Photography - \$6,000

Industry exclusivity at this level

- Exclusive sponsor of the Don Quijote Awards Portrait Photography
- Company logo to be printed on each souvenir photos
- Special mention in event program & post event thank you cards

Program Ad Specs

Full Page Ad - \$1,000

Included with top sponsorship levels

- Live area 8.5" W x 11" H

Half Page Ad - \$650

Included with some sponsorship level

- Live area 8.5" W x 5.25" H

Shuttle Service - \$12,000

(Limited to one sponsor)

- Opportunity to have a promotional video and/or video commercial to loop on the bus ride to and from the Epcot World Showplace Pavilion.
- Opportunity to distribute a branded gift to each event attendee
- VIP seating for 20 guests at the award ceremony (two corporate tables of 10).
- Company name on corporate table
- Half page, four-color ad in event program.
- Company logo prominently placed in event program, print media ads, *post event "Thank You" card and on www.donquijoteawards.com
- Company logo displayed at Don Quijote press conference
- Company logo prominently displayed during the event
- Verbal recognition during the event

Table Centerpieces - \$10,000

Industry exclusivity at this level

- Company name or logo on all corporate table centerpieces
- Full page ad
- Special mention in event program & post event thank you cards

Publication size: 8.5" W x 11" H

Deadline: November 16, 2021

Please send ads to: info@hispanicchamber.net

- Extra bleed, PDF format, 300 dpi or greater
- FORMAT File Formats Accepted: PDF
- Resolution: Submitted files must be no less than 300 dpi
- Fonts: All fonts must be embedded. Only OpenType and Postscript fonts will be accepted
- NO TRUE TYPE FONTS
- Color: All color images must be CMYK and all black copy must be 100% black
- Transparencies: Transparencies and other effects used in vector format software
- Illustrator or InDesign must be flattened

Corporate Tables & Individual Tickets

Corporate tables: \$2,250 • Individual tickets: \$250

Purchase / Sponsorship Confirmation Form

Company Name: _____

Contact Person: _____

E-mail: _____

Address: _____

City/State/ZIP: _____

Telephone: _____

_____ Sponsorship level: _____ = \$ _____

_____ Corporate Table - 10 seats \$2,250

_____ Individual ticket \$250

_____ I can't attend, but please accept my tax-deductible gift of \$ _____

Program Ad Confirmation

___ Full-Page - \$1,000 (8.5" W X 11" H) ___ Half-Page - \$650 (8.5" W x 5.25" H)

Payment Information

Send me an invoice ___ Check enclosed ___ Charge credit card for total of: \$ _____

Card Number: _____

Expiration: ___/___ Sec. Code: _____ ZIP: _____

Please make checks payable to Prospera and mail them to 3201 E. Colonial Dr. Suite A20, Orlando, FL 32803

For more information, please contact us at:

(407) 428-5872 | sales@donquijoteawards.com | www.DonQuijoteAwards.com

Prospera is a community-based 501(c)(3) non-profit organization, Federal Tax ID 59-3341405.

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